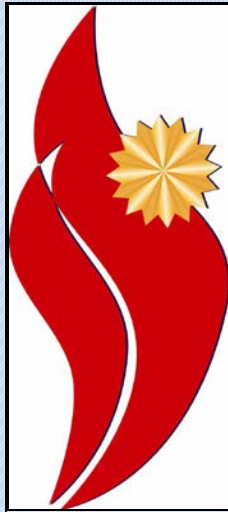


# SPONSORSHIP PROSPECTUS

Plus TRADE EXHIBITION details



AUSTRALIAN  
RESUSCITATION  
COUNCIL

## **12<sup>th</sup> INTERNATIONAL SPARK OF LIFE CONFERENCE**

***“Resuscitation – it’s about time”***

***9 – 11 May 2019***

International Convention Centre Sydney on Darling Harbour



# **SPONSORSHIP CATEGORIES**

## **PLATINUM SPONSOR - \$60,000 (Inc GST) \***

### Benefits:

- Title of “**Platinum Sponsor**”;
- Announcement of status during Conference;
- Acknowledgment of status in program and logo on program book;
- Four (4) trade booths in preferred position plus 8 trade registrations;
- Free satchel inserts;
- Free advertisement in printed program;
- 10 Conference Dinner Tickets

*\* ONE ONLY*

## **MAJOR SPONSORS - \$50,000 (Inc GST)**

### Benefits:

- Title of “**Major Sponsor**”;
- Announcement of status during Conference;
- Acknowledgment of status in program and logo on program book;
- Three (3) trade booths in preferred position plus 6 trade registrations;
- Free satchel inserts;
- Free advertisement in printed program;
- 10 Conference Dinner Tickets.

## **COCKTAIL RECEPTION SPONSOR - \$20,000 (Inc GST)**

### Benefits

- “Named” Reception;
- Announcement of status during reception;
- Acknowledgment of status in printed program;
- Free satchel insert.

## **SPONSORS - \$12,000 (Inc GST)**

### Benefits:

- Title of sponsor;
- Acknowledgment of status in printed program;
- Trade booth plus 2 trade registrations.

***SUPPORTERS - \$1,000*** (Inc GST)

Benefits:

- Title of supporter;
- Acknowledgment of status in printed program.

***DINNER SPONSOR*** (One only)

If interested, arrangements and cost can be discussed with the Conference Organising Committee.

**The Australian Resuscitation Council does not accept tied sponsorships.**

# EXPRESSION OF INTEREST TO BECOME A SPONSOR

## 12<sup>th</sup> INTERNATIONAL SPARK OF LIFE CONFERENCE 9-11 May 2019

PLATINUM SPONSOR ( <u>One Only</u> )	\$60,000 (Inc of GST)	<input type="checkbox"/>
MAJOR SPONSORS	\$50,000 (Inc GST)	<input type="checkbox"/>
COCKTAIL RECEPTION SPONSOR	\$20,000 (Inc GST)	<input type="checkbox"/>
SPONSOR	\$12,000 (Inc GST)	<input type="checkbox"/>
SUPPORTER	\$1,000 (Inc GST)	<input type="checkbox"/>
DINNER SPONSOR	(To be negotiated)	<input type="checkbox"/>

.....

PLEASE PRINT COMPANY NAME

Company Contact .....

PLEASE PRINT

Tel: .....

Email: .....

**PAYMENT:** 50% of sponsorship fee due and payable by 30<sup>th</sup> June 2018 or with registration. Balance due 31<sup>st</sup> December 2018

**Please return to:**

Mrs Carol Carey, Conference Convenor  
12<sup>th</sup> Spark of Life Conference  
Australian Resuscitation Council  
C/- Royal Australasian College of Surgeons  
College of Surgeons' Gardens  
250-290 Spring Street  
EAST MELBOURNE VIC 3002  
Email: [arc@surgeons.org](mailto:arc@surgeons.org)

# SPARK OF LIFE CONFERENCE 9-11 May 2019

## TRADE EXHIBITION DETAILS APPLICATION TO EXHIBIT AND REGISTRATION FORM / TAX INVOICE

VENUE: ICC Sydney, Darling Harbour

EXHIBITORS IN: Thursday 9 May 2019 from 1400 hrs.

EXHIBITORS OUT: Saturday 11 May 2019 after 1600 hrs.

BOOTH DETAILS:

Size 3.0m x 2.0m

Walls 2.4m high Velcro compatible frontrunner fabric covered walls  
Colour options – black or royal blue (subject to availability)

Fascia Digital print fascia name board signs featuring single colour lettering on a white background

Sign A company sign will be installed over each open side

Lighting 2x 120watt spotlights per 3m x 2m (6sqm) booth  
Lights are mounted behind the front fascia panel

Power 1 x 4amp power point per 3m x 2m (6sqm) booth  
Power points are mounted along the base of the rear wall

Not to be used: Pins, staples, screws, nails, bolts, paint or double-sided adhesive tape

To be used: Velcro, hook & chain

Further Booth details from: Jessica Swinnerton, Moreton Hire  
[jessica.swinnerton@moreton.net.au](mailto:jessica.swinnerton@moreton.net.au)

COST: **\$3,850 per booth (Inc GST)**  
Includes 1 x trade representative registration.  
**Up to 2 extra reps @ \$250 each (Inc GST)**

***OBLIGATIONS OF COMMITTEE:***

The Committee will only provide what is indicated above and the exhibitor must at their own expense, equip their booth with fixtures and furniture etc. as may be necessary for this exhibit.

***LIABILITY:***

The Australian Resuscitation Council will not be liable for injuries to any person or damages to property owned or controlled by exhibitors. The exhibitor must insure itself, at its own expense against property loss or damage, and against liability of personal injury and liability for property damage.

# APPLICATION TO EXHIBIT

## 12<sup>th</sup> INTERNATIONAL SPARK OF LIFE CONFERENCE 9-11 May 2019

I / We prefer booth locations on following floor plan in order of preference:

1<sup>st</sup> preference No.....      2<sup>nd</sup> preference No.....      3<sup>rd</sup> preference No.....

but I / We accept the convenor's decision on location as final. I / We request the Exhibiting Company to be listed in the program as follows:

.....  
PLEASE PRINT

Rental is agreed at \$3,850.00 (Incl of GST) per erected booth for the period of the conference. Please return this form together with a copy of the enclosed tax invoice and your full payment to the address below. Booths will be allocated on a first paid basis.

Please return to:      Mrs Carol Carey, Conference Convenor  
12<sup>th</sup> Spark of Life Conference  
Australian Resuscitation Council  
C/- Royal Australasian College of Surgeons  
College of Surgeons' Gardens  
250-290 Spring Street  
EAST MELBOURNE VIC 3002

Email: [arc@surgeons.org](mailto:arc@surgeons.org)



C/- Royal Australasian College of Surgeons, 250-290 Spring Street,  
 East Melbourne, Vic 3002  
 Tel: (03) 9249 1214 - Fax: (03) 9249 1216  
 Email: [arc@surgeons.org](mailto:arc@surgeons.org)

**TAX INVOICE**

**ABN NO. 73 708 281 962**

**TRADE EXHIBITION REGISTRATION FORM**

**2019 SPARK OF LIFE CONFERENCE**

COMPANY NAME: .....

ADDRESS: .....

.....POSTCODE.....

SIGNED: ..... STATUS: .....

No. of Trade Booths required  @ \$3,850 per booth = \$  
 (Incl of 10% GST)

No. of Trade representatives attending  (1<sup>st</sup> rep free)

Additional reps \$250 each (up to 2)  @ \$250 per head = \$  
 (Incl of 10% GST)

Sub Total: \$ \_\_\_\_\_

Conference Dinner (Sofitel on Darling Harbour - Friday 10 May 2019 - 7.30 for 8pm)

No. attending  @ \$160.00 per head \$  
 (Incl of 10% GST)

TOTAL: \_\_\_\_\_  
 =====

Welcoming Cocktail Reception No. attending  No charge  
 (Thursday 9 May 2019 6-8pm) (Number attending cannot exceed no. of registered representatives)

**PAYMENT OPTIONS**

- EFT Payment details: Commonwealth Bank of Australia BSB 063001 A/C No. 10020787  
 please forward remittance advice to fax (03) 9249 1216 with details of payment or invoice number.*
- The following credit cards are acceptable and complete details required.*

Bankcard  MasterCard  Visa  AMEX  Diners Expiry Date  Month  Year

CARD NO.

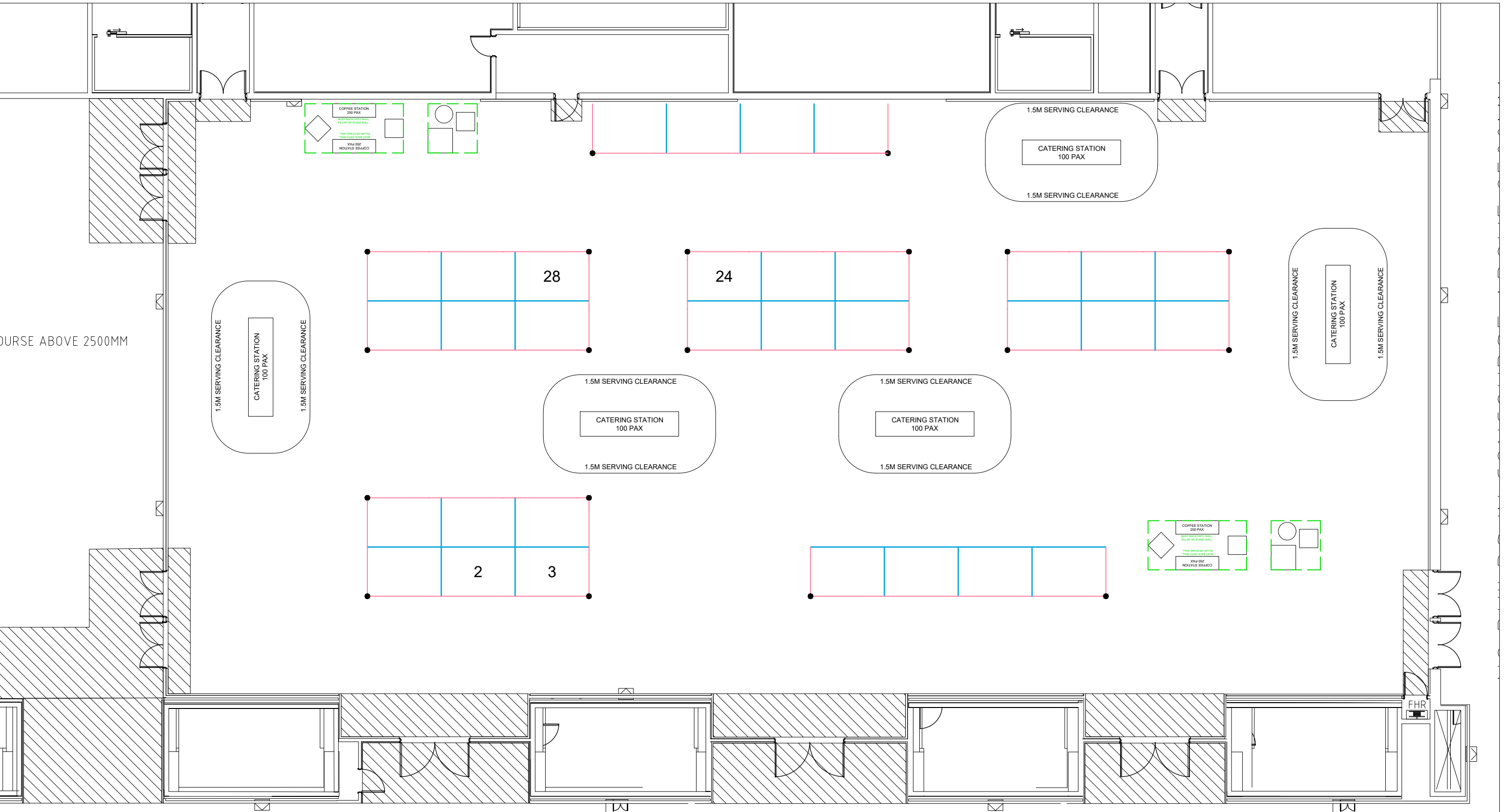
.....  
 CARDHOLDERS' NAME - BLOCK LETTERS

.....  
 CARDHOLDER'S SIGNATURE

...../...../.....  
 DATE

# AUSTRALIAN RESUSCITATION COUNCIL - 12TH INTERNATIONAL SPARK OF LIFE CONFERENCE

## PARKSIDE BALLROOM



COURSE ABOVE 2500MM

NO BUILDS IN CONCOURSE ABOVE 2500MM