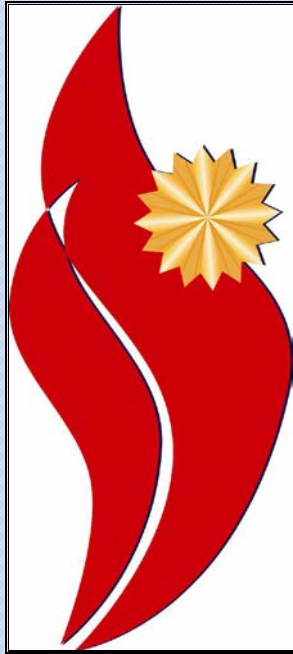


SPONSORSHIP PROSPECTUS



AUSTRALIAN
RESUSCITATION
COUNCIL

11th INTERNATIONAL SPARK OF LIFE CONFERENCE

Adelaide Hilton Hotel
233 Victoria Square, Adelaide
South Australia, Australia



4-6 May 2017

Including TRADE EXHIBITION details

SPONSORSHIP CATEGORIES

PLATINUM SPONSOR (ONE ONLY) \$55,000 (Inc GST)

Benefits:

1. Title of "Platinum Sponsor".
2. Announcement of status during Conference.
3. Acknowledgment of status in program and logo on program book.
4. Three trade booths in preferred position plus 6 trade registrations.
5. Free satchel inserts.
6. Free advertisement in printed program.
7. 10 Conference Dinner Tickets

MAJOR SPONSORS \$40,000 (Inc GST)

Benefits:

1. Title of "Major Sponsor".
2. Announcement of status during Conference.
3. Acknowledgment of status in program and logo on program book.
4. Two trade booths in preferred position plus 4 trade registrations.
5. Free satchel inserts.
6. Free advertisement in printed program.

SPONSORS \$12,000 (Inc GST)

Benefits:

1. Title of sponsor.
2. Acknowledgment of status in printed program.
3. Trade booth plus 2 trade registrations.

SUPPORTERS \$1,000 (Inc GST)

Benefits:

1. Title of supporter.
2. Acknowledgment of status in printed program.

COCKTAIL RECEPTION SPONSOR \$20,000 (Inc GST)

Benefits

1. "Named" Reception
2. Announcement of status during reception
3. Acknowledgment of status in printed program
4. Free satchel insert

DINNER SPONSOR (One only)

If interested, arrangements and cost can be discussed with the Conference Organising Committee.

The Australian Resuscitation Council does not accept TIED sponsorships.

EXPRESSION OF INTEREST TO BECOME A SPONSOR

11th INTERNATIONAL SPARK OF LIFE CONFERENCE 4-6 May 2017

PLATINUM SPONSOR (<u>ONE ONLY</u>)	\$55,000 (Inc GST)	<input type="checkbox"/>
MAJOR SPONSORS	\$40,000 (Inc GST)	<input type="checkbox"/>
SPONSOR	\$12,000 (Inc GST)	<input type="checkbox"/>
SUPPORTER	\$1,000 (Inc GST)	<input type="checkbox"/>
COCKTAIL RECEPTION SPONSOR	\$20,000 (Inc GST)	<input type="checkbox"/>
DINNER SPONSOR	(To be negotiated)	<input type="checkbox"/>

.....
PLEASE PRINT COMPANY NAME

Company Contact
PLEASE PRINT

Tel:

Email:

PAYMENT: 50% of sponsorship fee due and payable by 30th June 2016 or with registration.
Balance due 31st December 2016

Please return to:

Mrs Carol Carey, Conference Convenor
11th Spark of Life Conference
Australian Resuscitation Council
C/- Royal Australasian College of Surgeons
College of Surgeons' Gardens
250-290 Spring Street
EAST MELBOURNE VIC 3002
Email: arc@surgeons.org

SPARK OF LIFE CONFERENCE 4 - 6 May 2017

TRADE EXHIBITION DETAILS APPLICATION TO EXHIBIT AND REGISTRATION FORM / TAX INVOICE

VENUE: Adelaide Hilton Hotel, Adelaide, SA

EXHIBITORS IN: Thursday 4 May 2017 from 1400 hrs.

EXHIBITORS OUT: Saturday 6 May 2017 after 1600 hrs.

BOOTH DETAILS:

Size 3.0m x 2.0m

Walls 2.4m high Velcro compatible frontrunner fabric covered walls
Colour options – black or royal blue (subject to availability)

Fascia Digital print fascia name board signs featuring single colour lettering on a white background

Sign A company sign will be installed over each open side

Lighting 2x 120watt spotlights per 3m x 2m (6sqm) booth
Lights are mounted behind the front fascia panel

Power 1 x 4amp power point per 3m x 2m (6sqm) booth
Power points are mounted along the base of the rear wall

Not to be used: Pins, staples, screws, nails, bolts, paint or double-sided adhesive tape

To be used: Velcro, hook & chain (available from Adelaide Expo Hire)

Further Booth details from: Cameron Best
Adelaide Expo Hire
Email: cameronb@aeH.com.au
Tel: 08 8350 2321

COST: **\$3,850 per booth (Inc GST)**
Includes 1 x trade representative registration.
Up to 2 extra reps @ \$250 each (Inc GST)

OBLIGATIONS OF COMMITTEE:

The Committee will only provide what is indicated above and the exhibitor must at their own expense, equip their booth with fixtures and furniture etc. as may be necessary for this exhibit.

LIABILITY:

The Australian Resuscitation Council will not be liable for injuries to any person or damages to property owned or controlled by exhibitors. The exhibitor must insure itself, at its own expense against property loss or damage, and against liability of personal injury and liability for property damage.

APPLICATION TO EXHIBIT

11th INTERNATIONAL SPARK OF LIFE CONFERENCE 4 – 6 May 2017

I / We prefer booth locations on following floor plan in order of preference:

1st preference No..... 2nd preference No..... 3rd preference No.....

but I / We accept the convenor's decision on location as final. I / We request the Exhibiting Company to be listed in the program as follows:

.....
PLEASE PRINT

Rental is agreed at \$3,850.00 (Incl of GST) per erected booth for the period of the conference. Please return this form together with a copy of the enclosed tax invoice and your full payment to the address below. Booths will be allocated on a first paid basis.

Please return to: Mrs Carol Carey, Conference Convenor
11th Spark of Life Conference
Australian Resuscitation Council
C/- Royal Australasian College of Surgeons
College of Surgeons' Gardens
250-290 Spring Street
EAST MELBOURNE VIC 3002

Email: arc@surgeons.org



C/- Royal Australasian College of Surgeons, 250-290 Spring Street,
 East Melbourne, Vic 3002
 Tel: (03) 9249 1214 - Fax: (03) 9249 1216
 Email: arc@surgeons.org

TAX INVOICE

ABN NO. 73 708 281 962

TRADE EXHIBITION REGISTRATION FORM

2017 SPARK OF LIFE CONFERENCE

COMPANY NAME:

ADDRESS:

.....POSTCODE.....

SIGNED: STATUS:

No. of Trade Booths required @ \$3,850 per booth = \$
 (Incl of 10% GST)

No. of Trade representatives attending (1st rep free)

Additional reps \$250 each (up to 2) @ \$250 per head = \$
 (Incl of 10% GST)

Sub Total: \$ _____

Conference Dinner (Friday 5 May 2017 - 7.30 for 8pm)

No. attending @ \$138.00 per head \$
 (Incl of 10% GST)

TOTAL: _____
 =====

Welcoming Cocktail Reception No. attending No charge
 (Thursday 4 May 2017 6-8pm) (Number attending cannot exceed no. of registered representatives)

PAYMENT OPTIONS

- EFT Payment details: Commonwealth Bank of Australia BSB 063001 A/C No. 10020787
 please forward remittance advice to fax (03) 9249 1216 with details of payment or invoice number.*
- The following credit cards are acceptable and complete details required.*

Bankcard MasterCard Visa AMEX Diners Expiry Date Month Year

CARD NO.

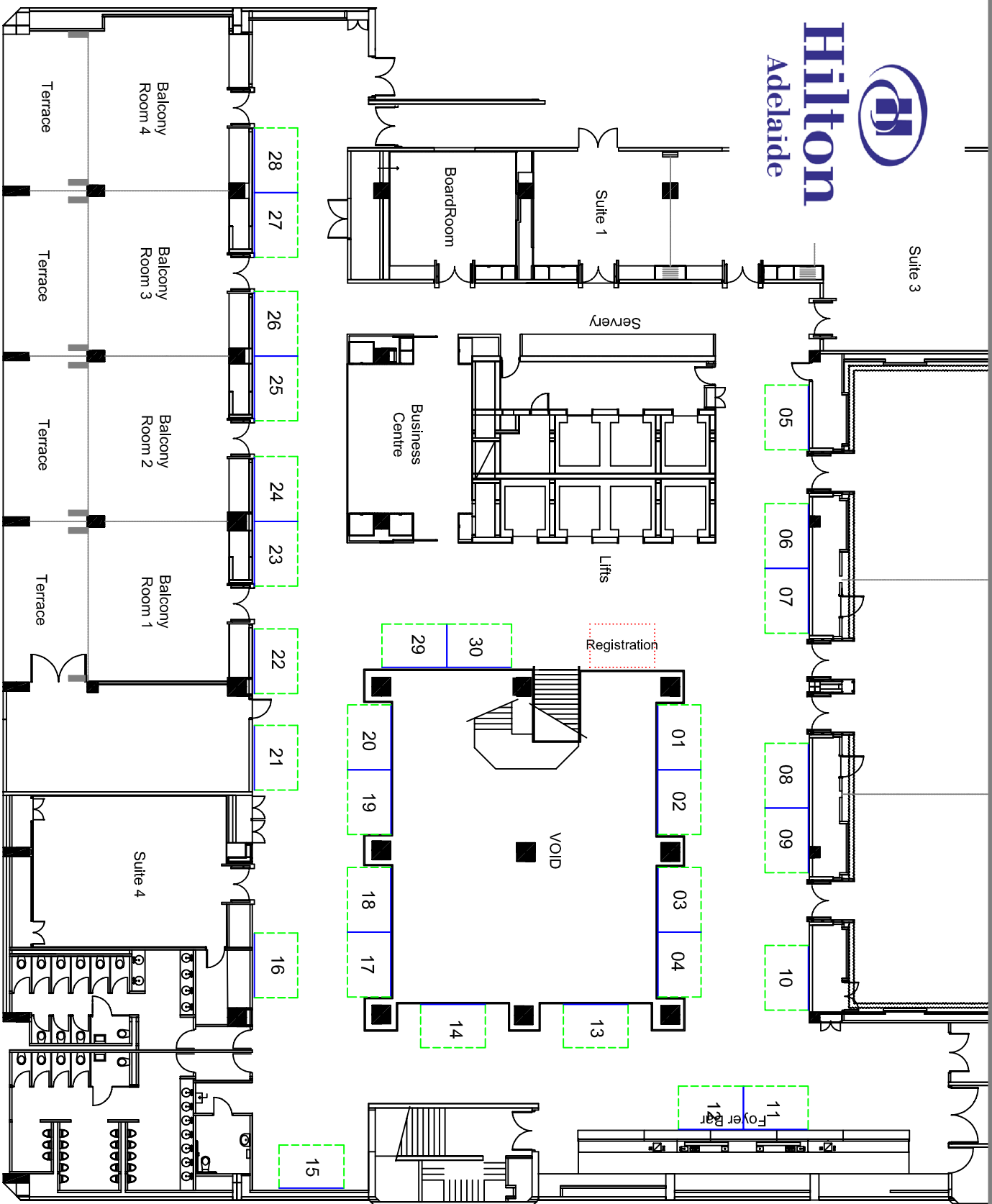
.....
 CARDHOLDERS' NAME - BLOCK LETTERS

.....
 CARDHOLDER'S SIGNATURE

...../...../.....
 DATE



Hilton
Adelaide




Adelaide Expo Hire
 31 Deeds Road, North Plympton, S.A. 5037
 Phone: (08) 8350 2300 Fax: (08) 8350 2301
 E-mail: adexpo@ceh.com.au
www.ceh.com.au

**Australian Resuscitation
 Council Conference 2017**
 Hilton Adelaide
 Mezzanine
 4th - 6th May 2017

All numbered areas are
 3m x 2m Booths.
 There is a total of 30
 Booths.
 There is one registration
 area.

 Booth
 Fascia
 Space-Only

Date Drawn: 21.04.16
 Drawn By: PW
 Drawing no.: AO6217
 Job no.: 38119

This floorplan is subject to venue approval
 Copyright of this drawing is vested in
 Adelaide Expo Hire Pty Ltd. A.S.N. 14 062 230 433